

Virtual Organisation Guidelines

A web based Virtual Organisation (VO) can be a excellent way to build and run a modern business.

These pragmatic VO Guidelines grew from i&A's pivotal role as the founding member and major participant in the iE3 Group; a collaborative consultancy that was formed in 1995 and ran successfully through till 2008. Set up as a VO during the very early days of the web, iE3 was actively marketed, resourced and operated for the benefit of over 35 contracted IT professionals working out of Auckland, New Zealand. With its active membership, iE3 flourished as a collaborative adventure that delivered excellent value to both iE3 customers and iE3 members across a diverse range of IT projects.

As the first decade of the new millennium progressed and contracting became well established as a sound approach for delivering business outcomes, the functionality and services offered by commercial and social networking sites improved dramatically. Recognising the increasing power of these positive trends and in order to return the best possible value to its shareholders, iE3 was acknowledged as having been a 'good thing' and formally wound up in 2008.

With the strong rise of modern social networking resources and practices, setting up and running a Virtual Organisation is now easier to do. With this in mind, i&A provides these VO Guidelines to assist interested people to explore, build and run their own successful VO; a thoroughly modern way of doing good business in a web world.

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